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Press Release – for immediate release

REVAMPED MHRA WEBSITE LAUNCHED

The Malta Hotels & Restaurants Association (MHRA) continue to voice their message across via their dynamic web portal, together with their IT associates Hospitality Web Systems (HWS Ltd).

Established in 1958, the MHRA is the leading Association representing the interest of operators of accommodation and catering establishments in the Maltese Islands. The Association's main aim is to lobby for a sustainable tourism sector and thus keeps close contact with Government departments, Ministries and other stakeholders, highlighting various issues that have or can impact on Malta's tourism. The ongoing improvement of the sector is vital for the Maltese economy and MHRA is committed in ensuring that no effort is spared to drive at the improvement of the sector. Members of this association can tap into a wealth of knowledge, expertise and assistance on a variety of issues for their benefit and success.

The MHRA website has proved to be a very useful tool to its members and visitors alike since its launch. Developed and designed by the specialised team at Hospitality Web Systems, the web portal has a cutting edge design, clearly relaying the message of sheer determination to achieve by the Association. It is user friendly and informative with access to information on various entities within the tourism sector.

The recently revamped web portal features all the benefits and downloadable forms to become a member with an exclusive section accessible to members only. The easy-to-use content management system integrated by HWS Ltd, gives MHRA website the flexibility to manage all content thus keeping the site well adjourned. The homepage, now with more easily accessible online facilities, offers 3 main sections; the MHRA News, which highlights the various initiatives & issues that MHRA has addressed during specific periods; Press Releases, featuring the latest 3 press releases issued by the MHRA and as well as the MHRA Diary, outlining various appointments MHRA has scheduled. An interactive Location Map has also been integrated, together with a printable version having full contact details in order to locate the offices of MHRA easily.

The Our Members section, features all the MHRA members grouped by the specific categories of Accommodation Establishments ranging from 5* Hotels to Guest Houses & Hostels, as well as, Food & Beverage establishments from 1st Class Restaurants to 3rd Class Snack Bars & Cafes. Full contact details and images of each establishment can also be found.

During the launch, Mr. George Schembri, CEO of the MHRA thanked Mr. Frankie Spiteri MBA (E-business), Managing Director of Hospitality Web Systems, for his team's professionalism, efficiency & continuous support throughout the years. Mr. Schembri also said "E-commerce is a vital tool to be able to maintain competitiveness within the hospitality industry. If used wisely and consistently it is a cost saving measure a revenue generator and an investment for all operators in the sector.

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Note to editors:

For further information, more high-res photos and press enquiries kindly contact:

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